



Cavan County Development Board

Economic Plan 2009 – 2012

Enterprise – Indigenous Sector

Action	Agencies Involved	Performance Indicator
Promote enterprise awareness/culture	CCEB Enterprise Ireland Business Community	No. of awareness events No. of publications
Promote new business start-up (ref. also under training)	CCEB Enterprise Ireland Business Community	No. of new businesses set up
Implement actions to ensure adequate availability of enterprise space throughout the county	Enterprise Ireland CCEB CCEF Cavan Co. Co. Community Org.	Amount of enterprise space available
Seek to increase availability of investment capital	Enterprise Ireland CCEB CCEF Cavan/Monaghan Leader	Amount of capital available

Action	Agencies Involved	Performance Indicator
Promotion of cross border trade and cross border alliances	CCEB Enterprise Ireland FAS Inter Trade Ireland	The delivery of a specific programme to promote this issue (including meetings and seminars)
Promote and support development of existing indigenous enterprises to expand their operations via new product/process development, exploitation of new market opportunities and increased competitiveness (ref. under training)	Enterprise Ireland CCEB FAS	Expansion of businesses (product line, staff numbers)
Maximise company development opportunities through provision of intensive supports to existing client base	Enterprise Ireland CCEB FÁS	No. of clients given intensive supports

Promoting Cavan as an Investment Location (including Foreign Direct Investment)

Action	Agencies Involved	Performance Indicator
Develop marketing strategy to promote Cavan as an investment location to include:	Cavan Co. Council IDA Enterprise Ireland CCEB FAS VEC Business Comm. Trade Unions	Marketing strategy in place
Establishment of Key Marketing Panel.	IDA DKIT/Cavan Institute/CITC FAS Cavan Co. Council Existing industries	Marketing panel in place
Promote Cavan's potential as a centre of excellence for manufacture of building and construction/materials and allied industries.	Enterprise Ireland CCEB FAS	No. of events No. of publicity communications No. of meetings

Action	Agencies Involved	Performance Indicator
Promote Cavan as a centre of excellence in financial/tradable services	IDA Enterprise Ireland CCEB FAS	No. of meetings
Encourage Private Sector Investment in Buildings to promote Foreign Direct Investment	IDA Private Developers Cavan Co. Co.	Amount of investment
Produce New Promotional Materials for FDI	IDA Cavan Co. Council	Materials produced
Update information on Land Availability/Suitability	Cavan Co Council IDA	Availability study updated Measure of the amount of land available

General Economic Development

Action	Agencies Involved	Performance Indicator
Examine/identify potential development opportunities for Cavan town (alongside Dundalk and Monaghan) arising from selection as development hub/gateway.	Cavan County Council (in consultation with Monaghan Co. Co. & Louth Co. Council) Enterprise Ireland IDA	New initiatives identified
To undertake an audit of economic infrastructure	Cavan Co. Council CCEB ESB/Telecoms providers	Audit completed

Training

Action	Agencies Involved	Performance Indicator
Promotion of Job Vacancies Promote employment vacancy and recruitment services within Cavan, with a specific focus on the newly unemployed.	FÁS DKIT CITC	Increase in clients to recruitment services

Regional Strategic Infrastructure

Action	Agencies Involved	Performance Indicator
<p>Regional Strategic Developments Support and encourage infrastructural developments in the region in the areas of road network, rail network and port developments.</p>	<p>Cavan County Council Monaghan County Council Meath County Council Louth County Council Fermanagh District Council National Roads Authority CCEB IDA Enterprise Ireland</p>	<p>Developments in regional infrastructure of strategic importance to economic development</p>

Transport Infrastructure

Action	Agencies Involved	Performance Indicator
<p>Airport Support and encourage the development of St. Angelo Airport at Enniskillen.</p>	<p>CCEB Cavan County Council Enterprise Ireland IDA Fermanagh District Council</p>	<p>Runway extension and development of hangar/storage facilities</p>

Telecommunications

Action	Agencies Involved	Performance Indicator
<p>Broadband Explore possibility of linking in to the Kelvin Project</p>	<p>Cavan County Council Monaghan Co. Council Border Regional Authority Enterprise Ireland CCEB Cavan Co. Council Border Reg. Authority</p>	
<p>Promote utilisation of metropolitan area networks in Bailieborough, Cootehill, Cavan and Kingscourt.</p>	<p>CCEB Telecom Companies Cavan Co. Council Border Reg. Authority Enterprise Ireland</p>	<p>To achieve take-up of infrastructure provided</p>
<p>Encourage telecoms providers to increase activity in the county in relation to broadband.</p>	<p>CCEB Telecom Companies</p>	<p>Increase number of providers</p>

Mineral Exploration

Action	Agencies Involved	Performance Indicator
To promote exploration and development of mineral resources within the county e.g. gas, oil, gypsum	Cavan Co. Council Department of Communications, Marine & Natural Resources Private Sector	Maximise exploration/exploitation

Energy

Action	Agencies Involved	Performance Indicator
Develop a plan for energy efficiency in Local Authority houses.	Cavan Co. Council SEI	Plan developed

Tourism

Action	Agencies Involved	Performance Indicator
<p>Marble Arch Caves Global Geopark Develop Marble Arch Caves Global Geopark – access to sites, signage and interpretation. Uphold European Geopark Network approval. Develop and implement marketing strategy.</p>	<p>Cavan County Council Cóillte Fermanagh District Council Community & Voluntary Forum</p>	<p>Tangible improvements in access, signage etc. Retention of Geopark Network approval. Marketing strategy in place.</p>
<p>Burren Forest, Blacklion Continue to review and develop strategy for the development of the Burren in West Cavan.</p>	<p>Cóillte Fáilte Ireland North West Cavan County Council</p>	<p>Strategy developed. Development of Visitor Facilities at Burren</p>
<p>Heritage Town Trails Implement heritage trail and orientation and interpretative signage in Cootehill and Belturbet.</p>	<p>Fáilte Ireland North West Cavan Co. Council</p>	<p>Heritage trail developed and promoted Signage in place</p>
<p>Walking Tourism Continue to upgrade and develop walks in County Cavan. Develop new walks guide for the county.</p>	<p>Cavan County Council Fáilte Ireland North West Community groups</p>	<p>New walks developed Walking guide developed.</p>

Action	Agencies Involved	Performance Indicator
<p>Angling Tourism Continue to develop angling in County Cavan using packages, angling operators and the web. Develop 'anglers welcome hub' in one town in the county.</p>	<p>Northern Regional Fisheries Board Eastern Region Fisheries Board Fáilte Ireland North West Cavan County Council Community groups</p>	<p>Increase in number of angling visitors to the county.</p>
<p>Festival Development The development of an annual flagship festival for County Cavan. Encourage and support all festivals in the county throughout the year. Identify festivals which have the potential to become flagship festivals for the county and assist and support.</p>	<p>Fáilte Ireland North West Chamber of Commerce Waterways Ireland Cavan Co Council</p>	<p>Annual festival taking place Increase in numbers attending festivals</p>
<p>Golf & Conferencing Tourism Position the county as a golfing destination using the Slieve Russell Hotel, the Farnham Estate and County Cavan Golf Club.</p>	<p>Cavan County Council Fáilte Ireland North West Tourism Trade</p>	<p>Increase in golfing tourism</p>

Action	Agencies Involved	Performance Indicator
<p>Fáilte Ireland Partnership Continue to work with Fáilte Ireland every year to achieve match funding for Cavan Tourism</p>	<p>Fáilte Ireland North West Cavan County Council</p>	<p>Annual match funding secured</p>